

THE CHALLENGE

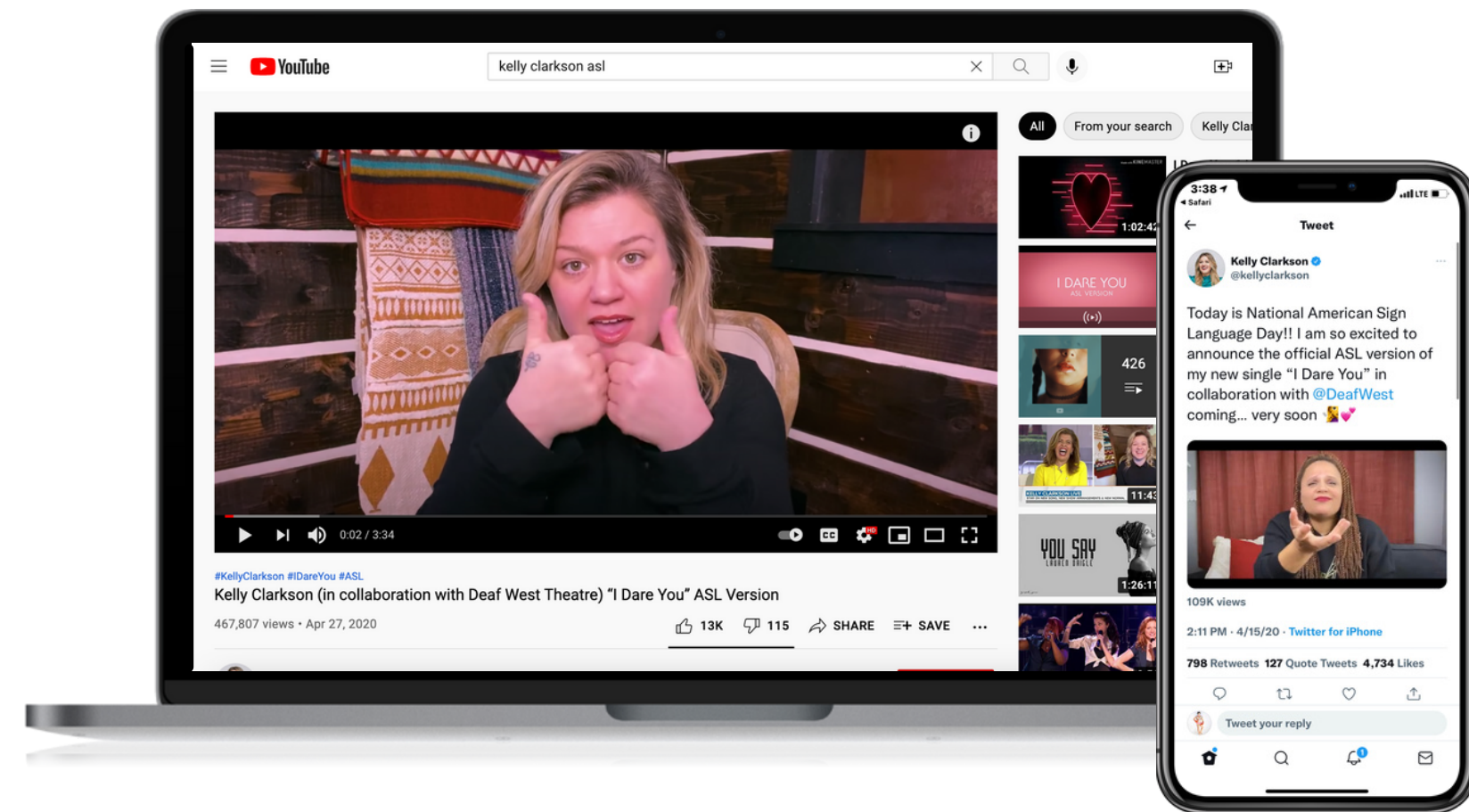
Engage artists and uplift audiences during the height of the COVID-19 pandemic. Overcome production challenges presented by lockdown to create an ASL version of Kelly Clarkson's hit single, "I Dare You."

THE SOLUTION

Oversee remote filming for a community of artists to create an engaging, professional quality filmed-at-home music video. Utilize editing to echo the song's driving beat.

THE RESULT

A community driven music video that uplifted artists and audiences during the height of the COVID-19 pandemic and showed the power of human connection beyond words.



YouTube 468k

f 36k

Twitter 120k

Instagram 326k



Services rendered: Casting, Creative Consulting, On-site Production